

Appendix A

Content Analysis

Level	Navigation Title	Page Title	Hyperlink	Location	Comments	Keep, Add, or Change
1.0	Home	No page title	https://www.sharonpubliclibrary.org/	Global nav bar (top)		Rework
1.1	Search the Library's Catalog	Old Colony Library Network	https://catalog.ocln.org/client/en_US/ocln	Header (top, right)	External link; opens in new tab	Combine/Rename: Library Catalog & Account Info
1.2	Manage Your Account	Old Colony Library Network	https://catalog.ocln.org/client/en_US/ocln	Header (top, right)	External link; opens in new tab	Combine/Rename: Library Catalog & Account Info
1.3	Search the Website	No page title		Header (top, right)		Add
1.4	Community Update - COVID response	Town of Sharon Community Update July 14, 2020	https://www.sharonpubliclibrary.org/ckfinder/userfiles/files/Community%20Update%20-%2007%2014%202020(2).pdf	Contextual link (upper left column)	PDF	Rework
1.5	View the full calendar here...	No page title	https://www.eventkeeper.com/mars/xpages/S/SHARON/ek.cfm?curOrg=SHARON&CFID=2155044&CFTOKEN=11fdff40e9dd1c5f-ADA33D3D-D4AE-528A-5350ED930A5BA662	Contextual link (left column)	External link; opens in new tab; same top global navigation and header as SPL website	Rework
1.6	Book Recommendations	No page title		Contextual link		Add
1.7	Chat	No page title		Bottom icon/pop-up		Add
2.0	About	Our Collection	https://www.sharonpubliclibrary.org/aboutcollection.asp	Global nav bar (top)	No separate "About" page; link goes to the first subcategory listed	Keep
2.1	Collection	Our Collection	https://www.sharonpubliclibrary.org/aboutcollection.asp	Local nav (left column)		Rename: Materials in Our Collection
2.2	Directions	Directions	https://www.sharonpubliclibrary.org/aboutdirections.asp	Local nav (left column)		Rename: Location & Directions
2.3	History	History of the Library	https://www.sharonpubliclibrary.org/abouthistory.asp	Local nav (left column)		Keep
2.4	Holiday Schedule	Library Hours	https://www.sharonpubliclibrary.org/about_holidays.asp	Local nav (left column)		Rename: Hours
2.5	Mission	Sharon Public Library Mission & Values	https://www.sharonpubliclibrary.org/aboutmission.asp	Local nav (left column)		Keep
2.6	Library Policies	Library Policies	https://www.sharonpubliclibrary.org/aboutpolicies.asp	Local nav (left column)		Keep
2.7	Staff Directory	Staff Directory	https://www.sharonpubliclibrary.org/aboutstaff.asp	Local nav (left column)		Keep
2.8	Trustees	Board of Library Trustees	https://www.sharonpubliclibrary.org/abouttrustees.asp	Local nav (left column)		Rename: Board of Trustees
2.9	Library Value Calculator	Value of Your Library Use	https://www.sharonpubliclibrary.org/aboutlibraryvalue.asp	Local nav (left column)		Rename: Value Calculator
2.10	Sharon Public Library Building & Feasibility Study	Updates on the New Library Building Project (level 2 heading)	https://www.sharonpubliclibrary.org/aboutbuildingstudy.asp	Local nav (left column)	Navigation title is out-of-date/inaccurate; missing level 1 heading/page title	Rename: Updates on New Library
3.0	Databases	Art, Music, & Film Databases	https://www.sharonpubliclibrary.org/databasesart.asp	Global nav bar (top)	No separate "Databases" page; link goes to the first subcategory listed	Rename: Research Databases
3.1	Arts, Music & Film	Art, Music, & Film Databases	https://www.sharonpubliclibrary.org/databasesart.asp	Local nav (left column)		Keep
3.2	Boston Public Library	Boston Public Library	https://www.sharonpubliclibrary.org/databasesbostonpublic.asp	Local nav (left column)		Keep
3.3	Business	Business Databases	https://www.sharonpubliclibrary.org/databasesbusiness.asp	Local nav (left column)		Keep
3.4	Careers	Career Databases	https://www.sharonpubliclibrary.org/databasescareers.asp	Local nav (left column)		Keep
3.5	Consumer & Home Arts	Consumer & Home Arts Databases	https://www.sharonpubliclibrary.org/databasesconsumer.asp	Local nav (left column)		Keep
3.6	Current Affairs	Current Affairs Databases	https://www.sharonpubliclibrary.org/databasescurrentaffairs.asp	Local nav (left column)		Keep
3.7	Genealogy	Genealogy Databases	https://www.sharonpubliclibrary.org/databasesgenealogy.asp	Local nav (left column)		Keep
3.8	General Reference & Encyclopedias	General Reference Databases	https://www.sharonpubliclibrary.org/databasesreference.asp	Local nav (left column)		Keep
3.9	Health & Sciences	Health & Sciences Databases	https://www.sharonpubliclibrary.org/databaseshealth.asp	Local nav (left column)		Keep
3.10	History	History Databases	https://www.sharonpubliclibrary.org/databaseshistory.asp	Local nav (left column)		Keep
3.11	Learning & Test Prep	Learning & Test Prep Databases	https://www.sharonpubliclibrary.org/databaseslearning.asp	Local nav (left column)		Keep
3.12	Literature	Literature Databases	https://www.sharonpubliclibrary.org/databasesliterature.asp	Local nav (left column)		Keep
3.13	Newspapers & Magazines	Newspapers & Magazines Databases	https://www.sharonpubliclibrary.org/databasesnewspapers.asp	Local nav (left column)		Keep
3.14	Social Sciences	Social Sciences Databases	https://www.sharonpubliclibrary.org/databasesocialsciences.asp	Local nav (left column)		Keep
4.0	Adult Services	Adult Services	https://www.sharonpubliclibrary.org/adultservices.asp	Global nav bar (top)		Rename: Events & Services
4.1	Computers & Wi-Fi	Computers & Wi-Fi	https://www.sharonpubliclibrary.org/servicescomputers.asp	Local nav (left column)		Move to "About"
4.2	Special Collections	Special Collections	https://www.sharonpubliclibrary.org/specialcollections.asp	Local nav (left column)		Move to "Resources & Recommendations"
4.3	Library Newsletters	Library Newsletters	https://www.sharonpubliclibrary.org/servicesnewsletters.asp	Local nav (left column)		Move to "Resources & Recommendations"
4.4	Reader's Advisory	Staff Book Reviews (level 2 heading)	https://www.sharonpubliclibrary.org/readersadvisory.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Book Reviews & Recommendations; Move to "Resources and Recomenations"
4.5	Monthly Features	Monthly Features	https://www.sharonpubliclibrary.org/readersadvisory.asp	Local nav (left column)		Combine with above
4.6	Library on Wheels Delivery Service	Library on Wheels	https://www.sharonpubliclibrary.org/homebounddelivery.asp	Local nav (left column)		Keep
4.7	Alzheimer's Resources	Alzheimer's Memory Kits (level 2 heading)	https://www.sharonpubliclibrary.org/alzheimers.asp	Local nav (left column)	Missing level 1 heading/page title	Move to "Resources & Recommendations"
4.8	A Living Person's Guide to Dying	The Series	https://www.sharonpubliclibrary.org/dying.asp	Local nav (left column)	"A Living Person's Guide to Dying" is on an image at the top of the screen above the page title	Keep
5.0	Youth Services	"Take a Tromp through the Swamp," With Tom Sielding (level 2 heading)	https://www.sharonpubliclibrary.org/preschool.asp	Global nav bar (top)	No separate "Youth Services" page; link goes to the first subcategory listed; missing level 1 heading/page title; YouTube video automatically starts playing	Delete
5.1	Early Literacy / Pre-school Ages 0-5	"Take a Tromp through the Swamp," With Tom Sielding (level 2 heading)	https://www.sharonpubliclibrary.org/preschool.asp	Local nav (left column)	Missing level 1 heading/page title; YouTube video automatically starts playing	Move to "Events & Services"
5.2	Elementary School Grades K-4 Ages 5-9	No page title	https://www.sharonpubliclibrary.org/elementaryschool.asp	Local nav (left column)		Move to "Events & Services"
5.3	Tweens / Young Adult High School Ages 14-19	No page title	https://www.sharonpubliclibrary.org/tweens.asp	Local nav (left column)		Move to "Events & Services"
5.4	Teen / Young Adult High School Ages 14-19	Confronting Racism: A Tween/Teen Book List in Response to Recent Events (level 2 heading)	https://www.sharonpubliclibrary.org/teens.asp	Local nav (left column)	Missing level 1 heading/page title	Move to "Events & Services"
5.5	Summer Reading Program	No page title	https://www.sharonpubliclibrary.org/summerreading.asp	Local nav (left column)		Move to "Events & Services"
6.0	eMedia	eBook Resources	https://www.sharonpubliclibrary.org/ebooks.asp	Global nav bar (top)	No separate "eMedia" page; link goes to the first subcategory listed	Keep
6.1	eBook Resources	eBook Resources	https://www.sharonpubliclibrary.org/ebooks.asp	Local nav (left column)		Keep
6.2	eAudio Resources	eAudiobook Resources	https://www.sharonpubliclibrary.org/eaudio.asp	Local nav (left column)		Keep
6.3	Help & Support	Tech Help & Support	https://www.sharonpubliclibrary.org/ebookshelp.asp	Local nav (left column)		Rename: Tech Help & Support
6.4	Hoopla	Hoopla (level 2 heading)	https://www.sharonpubliclibrary.org/hoopla.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
6.5	Digitized Historical Collection	Digitized Historical Collection	https://www.sharonpubliclibrary.org/digitizedhistorical.asp	Local nav (left column)		Keep
7.0	Get Involved	Volunteer at the Sharon Public Library (level 2 heading)	https://www.sharonpubliclibrary.org/volunteers.asp	Global nav bar (top)	No separate "Get Involved" page; link goes to the first subcategory listed; missing level 1 heading/page title	Keep
7.1	Volunteer	Volunteer at the Sharon Public Library (level 2 heading)	https://www.sharonpubliclibrary.org/volunteers.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Volunteer at the Library
7.2	Friends of the Sharon Public Library	No page title	https://www.friendsofsharonpubliclibrary.org/	Local nav (left column)	External link; opens in new tab	Rename: Join Friends of the Sharon Public Library
7.3	ESOL Literacy Program	English for Speakers of Other Languages (ESOL) Literacy Program (level 2 heading)	https://www.sharonpubliclibrary.org/esolliteracy.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Tutor English
7.4	Translation Assistance	Translators Wanted! (level 2 heading)	https://www.sharonpubliclibrary.org/translationassistance.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Become a Translator
7.5	SPL on Social Media	Visit us on social media! (level 2 heading)	https://www.sharonpubliclibrary.org/splsocialmedia.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Visit Us on Social Media
7.6	One Book, One Town	One Book, One Town: Sharon Reads Together	https://onebookonetown.org/	Local nav (left column)	External link; opens in new tab	Rename: Read Together
8.0	Local Resources	Local Links (level 2 heading)	https://www.sharonpubliclibrary.org/localstart.asp	Global nav bar (top)	No separate "Local Resources" page; link goes to the first subcategory listed; missing level 1 heading/page title	Rename: Resources & Recommendations
8.1	Local Links	Local Links (level 2 heading)	https://www.sharonpubliclibrary.org/localstart.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
8.2	Special Needs	Resources for Caregivers of Children with Special Needs (level 2 heading)	https://www.sharonpubliclibrary.org/localspecialneeds.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Caregivers of Children with Special Needs
8.3	Local Author Spotlight	Local Author Spotlight (level 2 heading)	https://www.sharonpubliclibrary.org/localauthorspotlight.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
8.4	Sharon Veterans	Sharon Veterans (level 2 heading)	https://www.sharonpubliclibrary.org/sharonveterans.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
8.5	Alzheimer's Special Collection	Alzheimer's & Dementia Special Collection (level 2 heading)	https://www.sharonpubliclibrary.org/alzheimerscollection.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Alzheimer's
8.6	Local Business Portal	Local Business Portal (level 2 heading)	https://www.sharonpubliclibrary.org/localbusinessportal.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
8.7	All Of Us	All of Sharon: Community Conversations on Mental Health (level 2 heading)	https://www.sharonpubliclibrary.org/localallofus.asp	Local nav (left column)	Missing level 1 heading/page title	Rename: Mental Health
9.0	How Do I?			Global nav bar (top)	Missing link/page	Keep
9.1	Ask a Librarian	Ask a Librarian (level 2 heading)	https://www.sharonpubliclibrary.org/howdoiasklibrarian.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.2	Ask for Research Help	Ask for Research Help (level 2 heading)	https://www.sharonpubliclibrary.org/howdoihomework.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.3	Sign Up for a Library Card	Sign up for a Library Card (level 2 heading)	https://www.sharonpubliclibrary.org/howdoilibcard.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.4	Place Holds or Renew Items Online	Place a Hold Online (level 2 heading)	https://www.sharonpubliclibrary.org/howdoiplaceholds.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.5	Pay Fines or Replace Items	Pay Fines (level 2 heading)	https://www.sharonpubliclibrary.org/howdoipayfines.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.6	Borrow from Other Libraries	Borrow from Other Libraries (level 2 heading)	https://www.sharonpubliclibrary.org/howdoiinterlibrary.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.7	Suggest a Purchase	Suggest a Purchase (level 2 heading)	https://www.sharonpubliclibrary.org/howdoisuggestpurchase.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.8	Suggest a Program	Suggest a Program (level 2 heading)	https://www.sharonpubliclibrary.org/howdoisuggestprogram.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.9	Sign Up for Library Newsletters	Sign up for Library Newsletters (level 2 heading)	https://www.sharonpubliclibrary.org/howdoigetnews.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.10	Reserve the Community Room	Reserve the Community Room (level 2 heading)	https://www.sharonpubliclibrary.org/howdoicomunityroom.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.11	Learn English	Learn English (level 2 heading)	https://www.sharonpubliclibrary.org/howdoilearnenglish.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.12	Find Out What to Read Next	Welcome to the Sharon Public Library's e-mail newsletter service. (level 2 heading)	https://www.sharonpubliclibrary.org/howdoibookrecommendations.asp	Local nav (left column)	Missing level 1 heading/page title	Rework
9.13	Access the Internet Within the Library	Rules for the Use of Public Access Computers (level 2 heading)	https://www.sharonpubliclibrary.org/howdoiaccessinternet.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.14	Geek the Library	Geek the Library (level 2 heading)	https://www.sharonpubliclibrary.org/howdoigeek.asp	Local nav (left column)	Missing level 1 heading/page title	Keep
9.15	Request to Exhibit in the Library	Exhibits & Displays	https://www.sharonpubliclibrary.org/requesttoexhibit.asp	Local nav (left column)	Page title is an image	Rename: Apply for Exhibit or Display Space