User flow | Jessica McDuffee | July 14, 2021 | Boulder Hypnosis Works

Navigation

The primary navigation for this native iOS application includes five tabs located on the bottom of the screen. This is the recommended pattern according to Apple's Human Interface Guidelines. Having the navigation in this location provides easy access to the user when they are holding their phone in their hand.

Key

- One-way navigation
- Two-way navigation
- Multiple pages
- Multiple media pages

Content Page

If the user chooses one of the recommendations or quick links listed on the home screen, they will drill down to a single content page for that item.

Media Player

If the previous content page contains a link to an audio or video recording, it will be displayed on this screen.

OAuth Consent

If the user chooses to continue with Facebook, Apple, or Google, they will be directed to the appropriate oauth screen to give consent. They can also navigate back to the previous screen.

Teachings

This screen will list all the teachings/programs available.

Program Overview

This screen provides on overview of the chosen program with the teachings broken into small chunks of no more that 10 minutes.

Media Player

Selecting one of the teachings will bring up an audio or video recording that can be played from this screen.

Splash Screen

This is the first screen users will see when they open the app. It will only appear for a few seconds while the app is loading, then it will disappear. It will show the company name and logo.

Create Account or Login

First time users will be prompted to create an account. They will be given the choice to sign up with email or continue with Facebook, Apple, or Google. There will also be a link to login if they already have an account.

Create Account with Email

If the user chooses to create an account with email, they will enter their first name and email and create a password. They can also navigate back to the previous screen.

Home

The content area will welcome the user and include recommendations and quick links. The global menu will be located on the bottom of the screen with the following options: home, teachings, WELL, history, and settings.

WELL

This screen provides an overview of WELL (wonder-experiment-learn-loop), and it has a "let's begin" button. If selected, the user will be guided through the WELL process on the following four screens.

Wonder

This screen provides a description, a writing prompt, a space for the user to type in their answer, and a button to continue to the next step.

Experiment

This screen provides a description, a writing prompt, a space for the user to type in their answer, and a button to continue to the next step.

Learn

This screen provides a description, a writing prompt, a space for the user to type in their answer, and a button to continue to the next step.

Loop

This screen will congratulate the user on completing the previous three steps and invite them to begin the process again.

Login

If the user already has an account, they can enter their username and password. They can also navigate back to the previous screen.

History

This screen will show how many times the user has completed the WELL process. It will also show a calendar of the current month. The user can select a date, and a synopsis of their completed processes for that day will be dynamically displayed below the calendar.

Settings

This screen provides a list of the following settings options: manage subscriptions, account info, reminders, privacy, help & support, about, and logout.

Account Info

If the user selects "account info" from the previous screen, they will see an overview of their current account information and be given the options to make changes or delete their account.

Delete Account

If the user selects "delete account" from the previous screen, they will be informed that this action cannot be undone and asked to confirm their choice.

Confirmation

Once the user has confirmed their choice to delete their account, this confirmation screen will appear.

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